



# Deep Travel *Experiences*



## Europe Actually

*A passionate, well experienced team of professionals with bases in France and Spain delivering unique made-to-measure travel experiences.*

Your unforgettable trip embracing **the very best of Southern Europe** is just one click away: whether you are traveling alone, with family, spouse or a bunch of friends we are crafting one of **a kind travel with 24/7 on-site assistance** while also guaranteeing the same standard and style of accommodation and activities for each country.



# The companies behind *the brand!*

*Based in Madrid and Toulouse, Ojalá and France à la carte can boast real knowhow and experience in leading tours in their respective countries.*

Having developed a large network of quality suppliers over the years, they are both able to develop **the most creative, refined, high-end itineraries** you could imagine.

By sharing their expertise they operate over a huge territory and cover two quintessential countries in Mediterranean Europe. In Europe Actually, both companies amplify their offer while guaranteeing the same **high-quality standards and services.**





*From left to right:  
Sylvie Butler, Dylan Butler & Sébastien Lalmand.*

## Who we are:

*Europe Actually is a family-run business.*

\* **Sylvie Butler**, created **France à la Carte** more than 15 years ago now and has been running it successfully ever since. Working with a range of long time partners and providers, she has a well-earned reputation for **reliability and trustworthiness**.

\* **Dylan Butler**, her son, is building on this legacy and, as General Manager, is leading the company by building on **the same foundations & principles** laid down by his mum, while adapting it to the realities of the current situation.

\* **Sébastien Lalmand**, who for 10 years designed trips for leading companies in the luxury travel industry, decided to launch his own company in Madrid, and so **Ojalá** was born.

Sharing the same vision of **the future of tourism** and the challenges of the industry post-pandemic, Dylan and Sébastien decided to merge their two companies in Europe Actually allowing them to cover more ground and bring together their **intimate knowledge** of their two destinations, whilst also keeping their own identities.

# Deep travel *Experiences*

*Our trips focus on the human side of traveling.*

We make sure you'll meet the local producers, artisans, artists, farmers and **all the fascinating people that make a region more than just a simple destination.**

Throughout our various themes you'll discover a southern Europe most visitors never experience, **in the most authentic and genuine way.**



*Here's Francisco Amuña,  
Our host on the Galicia journey.*



*Solo Houses,  
a villa in our Southern Catalunya trip.*

## Our standards:

- \* *We customize experiences* that are both intimate and fully-adaptable to your desires and requirements, and we take extra care that it all runs smoothly. Because we believe that true luxury also lies in **serenity and peace of mind**.
- \* *We select* all our hotels, providers and guides with the same care a gifted artisan would in choosing their raw materials. **Sustainability is also a core value of our company and is a key element in the vacations we design.**
- \* *We work exclusively* with providers that meet the highest standards of safety and service. Accommodation is for the most part in four- and five-star hotels full of real charm, comfort, and character. **Luxury is found in details** and careful attention and so we make sure that happens, without ever losing sight of the standards any luxury travel company is expecting of us.
- \* *We define high-end travel* as unique, exclusive, comfortable and, above all, safe. That is why we only work with providers that meet **the highest standards** of safety and service.
- \* *We work exclusively* with four and five-star hotels **full of charm, comfort, and character**. And, of course, some of the finest gourmet restaurants Spain and France have to offer.

## Our guides:

### *Guides are essential to us.*

\* We know they make all the difference when it comes to making the magic happen. The team of amazingly gifted people who lead our tours bring with them the energy and empathy we are looking for.

**Spontaneous, sensitive, knowledgeable, curious, multilingual,...**  
they're all of this and way more.

\* They're around 24/7 and pop-up when you need them. They'll solve any hassles that might appear, and are ready with **the good advice and tips you'll need on the way.**



*Chiara & Sébastien scouting the Inner Spain trip.*



## Our services:

*Our services cover everything from the pick-ups to and from the airport, transport, guides, accommodation, restaurants, and all the activities and experiences you might be interested in.*

*We do our best to transcend your stay into a real experience...*

\* Our services are reliable and will meet **the high-end and luxury standards** our clients expect.

\* **Outdoors activities, gastronomy & wine, nature & wellness, culture & heritage and, of course, rich encounters with the locals** are the finest ingredients in our recipe for the perfect holiday.





Our  
*Experiences*



# Moving makes things happen

We want your stay to be a complete experience, that you feel the topography of the region you visit, and learn why the sea breeze in the vineyards plays such a vital role in the wine produced, or why the altitude has so much to do with the flavour of a goat cheese... Every place is different and to really appreciate them, you need to visit them differently. By boat, walking, on an e-bike or in a hot air balloon, we want you to experience our regions the best and safest way possible.

**“I love to take travellers on my boat, they figure out how beautiful my country is by seeing it from the sea.”**

*Marc S.  
Our captain on the Toulouse to Barcelona trip*

## Activities :

- Bike
- Hike/trek
- Boat Sailing
- Horse riding
- Hot Air Balloon
- Skiing
- Diving





## Into the wild

More than ever, nature is a treasure we need to defend and respect. By visiting natural places in a eco-friendly and sustainable way, we aim to help those ecosystems thrive. Through our support of local communities our ambition is to play our part in helping these beautiful regions remain vibrant and to maintain the careful balance and coexistence of mankind and nature. We are convinced that encountering the beauty of the natural surroundings of France and Spain encourages us all to strive for its protection.

**“When people start to take the time to listen to nature, to see the details on the trees and then to spot an animal with binoculars, they always react like they were young kids again and it makes the day so different...”**

*Virginia V.  
Our biologist on the Extremadura trip*

### Activities :

- Wildlife & Nature
- Photo safaris
- Bird watching / Bear watching
- Sustainable nature projects
- Biosphere reserve / Natural reserve
- Safari
- Ecotourism
- Truffle hunting



# Carpe Diem, the quintessential gourmet

France and Spain can easily claim having two of the best gastronomies in the world, and each country has its own, numerous specialities. Tasting local products, dishes, recipes, is a wonderful way to discover a culture, traditions, and to share unique moments with local people. We want you to savour, to touch, to smell, to be sensually involved in this art of gastronomy.

**“I can notice when people understand the emotion I have tried to convey with my dishes, therefore it is so important to exchange after the dinner...”**

*Jesus P.  
Owner of the Abacco restaurant Pamplona on our Basque Country trip*



## Activities :

- Cooking Classes
- Dinner with locals
- Local Products & Local producers
- Tapas
- Top Restaurants
- Picnic
- Traditional restaurants
- Michelin\* Restaurants





## Wine is a bottled poem

France and Spain produce some of the finest wines in the world and in some of the most renowned chateaux & bodegas. There's no better and more noble product than wine to get to understand a region, its people, their traditions, their history and beliefs. Deeply rooted in their soil, the grapes & vines have passed down through several generations and personal stories. Wine connects generations and leaves space for innovation as well as ancestral knowledge. By getting to understand these vintages you'll experience real communion with the people who lovingly produce them.

**“Someone that is interested in my wines counts more than anything else... he's celebrating the legacy of my whole family and culture...”**

*François G.  
Winemaker on our Côtes du Rhône Burgundy trip*

### Activities :

- Grand crus & Wine Tours
- Wine safari
- Wine tasting
- Grape harvest
- Biodynamic wines
- Natural wines
- Blending and crafting your own vintage



## Folklore & heritage

Heritage, Arts & Crafts are great exponents of ingenuity in a culture. By meeting those that keep this expertise alive or visiting the places that count for so much in a people's heritage, we help these regions maintain their unique identity and nature. And, perhaps most importantly, we help encourage younger generations who are taking on those ancestral Arts & Folklore. It is about them being proud of their own traditions and culture.

**“To hear my son playing a Bulería on the guitar I built, makes the tune so alive, it feels it was written yesterday.”**

*Javi M.  
Luthier on our Inner Spain trip*



### Activities :

- Historical Heritage
- Art in general
- Traditions & Folklore
- Local Festivals, National Celebrations
- Local races
- Artisanry





## Curating your stay

Shapes, colours, textures, materials and inspiration. Our two countries are rich with some of the most astounding art collections, artists, designers & creators. We would be delighted to reveal those treasures to you, to open the doors of the workshops, museums and galleries or concerts halls. We can always rely on the insights and knowledge of true specialists whose ambition is making the Arts accessible to anyone genuinely interested.

**“Understanding Spanish fashion of the sixties is more than looking at beautiful clothes, it is a whole socio-economic experience.”**

*Iñaki J.*

*Our guide in the Balenciaga museum on the Bordeaux-Bilbao trip*



### Activities :

- Modern Art
- Museum tour
- Design
- Performances
- Concerts
- Fashion design



# Expand your tribe's horizons!

Travelling & discovering places with your family, friends or small parties of people you love and care for, is priceless. We organise experiences that fit all ages, all interests and that can include any member of your family or group. Travelling with us means you'll always feel safe and that you can rely on a whole team of professionals for whatever purchases you might have. We can procure private events, transfers and look after the well-being of those you care for.

**“The treasure hunt we had in Paris was clearly the highlight moment for Paula our youngest daughter, she was fascinated by what she discovered.”**

*Kim B.  
Kansas*



## Activities :

- Family trips
- Family activities
- Small parties
- Private trips
- Custom made activities
- Villa renting
- Private chefs
- Education experiences







## Inner Travel: a journey back to yourself

You can forget about all the things that don't really matter. It's time to travel back to yourself. Getting away for a while from the day-to-day activities of modern life is a privilege you have to consider. We know places and people that will help you to connect with this quiet place inside of you. Connecting with nature, eating healthy food, meditating, practising yoga or whatever you feel like doing for yourself, we will help you organise this journey back to your real self.

**“To exist is a fact, to live is an art.  
Our path in life is to go from fear to love.”**

*Frédérique Lenoir*



### Activities :

- Wellness/spa
- Meditation
- Retreats
- Private yoga instructors
- Mediterranean diet
- Fasting retreats





*Pili & Carmen Sanmartin.*

## What you can *experience* in Spain

### *Discover secret Catalonia, the last mediterranean hidden gem:*

Today **Pili and Carmen Sanmartin** will take us to visit the land where their ancestors began cultivating grapes. Pili and Carmen are **fourth generation winemakers**, and these wise ladies will show us the love and dedication they infuse into their wines.

From the biodynamic principles that go **into making the wine to the artist** that draws the label on the bottle, you'll understand that every single detail is carefully scrutinised... and this will make you enjoy even more those subtle flavours in your glass.

## What you can *experience* in France

*From Bordeaux to Toulouse, discover the hidden gems of south-western France.*

**Pat Hains is waiting for us today.** She has already warmed-up her wood fire oven in Saint Cirq Lapopie, considered to be one of **the most beautiful villages in France**. She'll teach us all the tricks to making one of the crunchiest and tastiest breads you'll ever have.

By being one of **the staunchest defenders of local flours** and having studied bakery in the best schools in Europe, she's most certainly the best teacher we could hope for today.



*Saint Cirq Lapopie.*



## Moving makes things *happen*

- \* [europeactually.com](http://europeactually.com)
- \* [francealacarte.com](http://francealacarte.com)
- \* [deeptravelspain.com](http://deeptravelspain.com)



Get your catalogue

*If you need any information, please feel free to contact us.*

- > [hello@europeactually.com](mailto:hello@europeactually.com)
- > **Sebastien +34 666 882 783**
- > **Dylan +33 6 73 26 06 66**